

THE REGNIER FAMILY

WONDER SCOPE

Children's Museum
of Kansas City



all
the **e**xtras

ANNUAL REPORT 2023

Mission

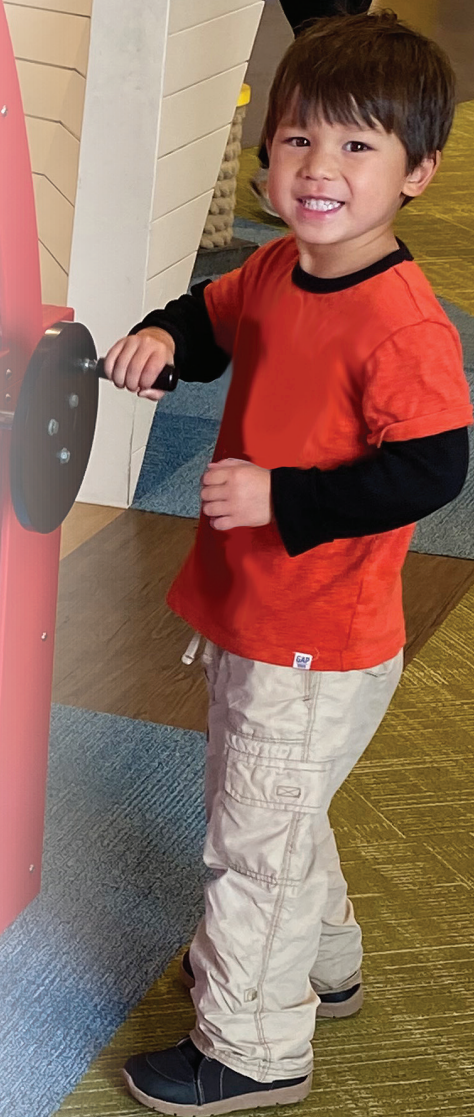
To spark a lifelong love
of learning through the
universal and unifying
power of play!

Vision

Wonderscope is appreciated
as an educational resource
in our community that
provides all children
and families with the
opportunity to build a solid
foundation for success in
school and beyond.

Values

Wonderscope is committed
to serving and honoring
people of all backgrounds,
ethnicities, religions,
gender identities, sexual
orientations and physical
abilities in a safe,
educational environment
that reflects the diversity of
our community.



Message from Roxane



Beyond our eleven unique exhibits—both inside and out—there was a lot of additional learning, playing and growing taking place at Wonderscope through all of the “extras” we offered.

Throughout the year, we sought out extras to ensure that everyone’s visit to Wonderscope was different, dynamic, and unique. We brought in community partners such as Donutology, Rockhurst High School’s Lion Dancers, and Henderson Engineers to share their expertise and talents, we expanded our Parenting with Play programming to the broader community, we created new programs like WonderBaby & Me and Tech Club, we ensured our impromptu pop-up activities remained ever-changing, and we added exciting new exhibit elements.

Through it all, we maintained our focus on learning through play and focused on our mission to spark a lifelong love of learning through the universal and uniting power of play. We provided children and families with an environment where every child led their learning.

At Wonderscope, we believe children are explorers. They are creative, imaginative, capable, curious, and smart. All of the extras we provide help to support all the children who come through our doors.

Your unwavering support this year and for many years before has been instrumental in making these extras possible. Your belief in our mission directly results in our ability to provide a rich environment that inspires creativity and fosters resiliency and curiosity. We hope this look back at 2023 will let you see Wonderscope through the eyes of our many friends who enjoy the extras and are the magic of Wonderscope daily.

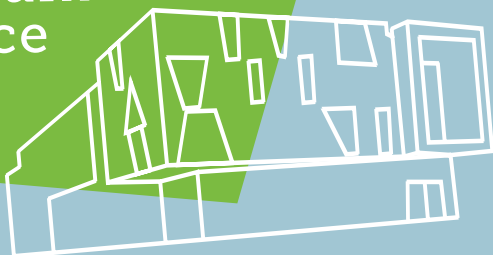
We are grateful for your continued support.

A handwritten signature in black ink that reads "Roxane".

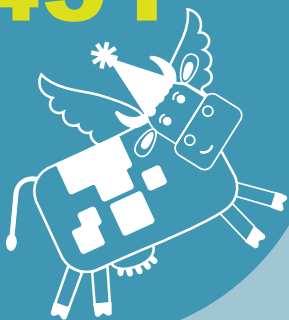
Roxane Hill
Executive Director

2023 By the numbers

Museum
Attendance
215,946



Birthday Parties
451



295



Field Trips

Memberships:
4,402



Wonder
Campers: **569**

Bloom event series



Our 2023 Bloom event series brought our adult friends into Wonderscope for two fun-filled evenings for a wonderful cause. On April 23, Wonderscope played host to Trivia Night, where guests enjoyed mind-bending questions, food, drinks, and took a chance at winning one of several raffle packages.

On August 26, our adult guests returned to Wonderscope for Eat Drink Play, where guests enjoyed food and drink, danced under the stars, and walked away with auction winnings that included everything from Chiefs tickets to evenings away!

Proceeds from our event series support Wonder Fund, a 100% donor supported fund, which provides under-served and under-resourced families with the opportunity to experience Wonderscope.

all the extras

As the guest experience takes its root in our eleven indoor exhibits and half-acre of outdoor adventure space, our young friends' time was further enriched by all of the extra play and learning experiences made available in everything from pop-ups to programming, and events to visits from community partners. Each activity added a new and elevated dimension to their visit to Wonderscope. The photos and editorial on the next few pages celebrate a small portion of the hours and hours of wonder-filled extras!

Pop-ups provided a spontaneous and unique experience beyond our planned programming activities; our young friends rated KC's local BBQ sauce scene and took in all of the elements of a child-size carnival celebration. Throughout a full week, our young friends solved the mystery of the missing Toto and our little Picasso's added their unique touch to our large-scale, community mural.

To the beat of drums, magical lions wound their way through exhibits





during the Chinese New Year celebration, confetti cannons “exploded” as our young guests marked the end of the year during our Wonder Eve celebration, and local weather came to life for our young friends with a visit from Lindsey Anderson and channel 41’s storm tracker vehicle.

Our daily programming activities created a drumbeat of planned learning opportunities for our young friends. During Circle Time, as part of our Fall theme week, children listened to a story about two brothers and their autumn adventures



even more **extras**

that was enhanced by leaf art activities, we introduced WonderBaby & Me — a program where we scaled down the learning and play experiences for our youngest guests, pirate crews came to life during Storytime, and our Decades-theme week had our kiddos exploring their music and dance skills during our Music & Movement program.

Community partners engaged young friends in everything





from sensory-based activities that were guided by occupational therapy students from University of Kansas Medical Center, future engineers captured a glimpse of the world of engineering at the hands of Henderson Engineers, and a number of our young friends, iced, decorated and made a morning snack of fresh donuts during one of Donutology's many monthly visits to the Museum.



Financials

Wonderscope, like all non-profits, relies on a variety of funding sources to continue providing many learning opportunities for children and families.

During 2023 the focus was on increasing memberships, attendance, field trips, and birthday parties, and introducing fundraising events. Recovering from the financial effects of the pandemic was a priority.

For every non-profit, finding a strong balance between contributed and earned revenue is an ongoing focus, together with keeping tight controls on administrative and fundraising costs. 2023 brought strong financial growth for Wonderscope as we settled into a new location and new building. We grew the team at Wonderscope and welcomed many groups.

In the coming year, we are focused on retaining and growing our membership. We will continue to diversify our sources of funding by expanding our individual donor base, growing our event series, and increasing exhibit sponsors, together with continuing to seek foundation funding for our programs.

REVENUE	
Earned.....	\$1,569,391
Contributed	\$2,170,956
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TOTAL	\$3,740,347

EXPENSES	
Program & membership.....	\$2,286,830
Fund Development	\$308,617
Administration	\$230,317
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TOTAL	\$2,826,164

The extras at Wonderscope, like Road to Readiness, can help children prepare for a bright future!



Major donors

\$10,000 and up

Victor L. and Helen B. Regnier Fund
M.R. & Evelyn Hudson Foundation
Sunderland Foundation
Regnier Family Foundation
Compass Minerals
Lynne & Owen Buckley
Catherine M. Regnier Fund
Constance M. Cooper
Charitable Foundation
W J Brace Charitable Trust

\$5,000-9,999

Christina & Ivan Nugent
Feist Charitable Foundation
Evergy
Nancy & Dana Reel
Niagara Bottling
Henderson Engineers
Kona Ice
Sally Stanton

\$2,500 - 4,999

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