



For Immediate Release

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New building at Red Bridge to have brand new exhibits

**WONDERSCOPE HAS SELECTED HAIZLIP STUDIO, MIG | PORTICO
AND PAUL ORSELLI WORKSHOP (POW!) FOR EXHIBIT DESIGN**

SHAWNEE, KAN. July 17, 2017 – In the first major step toward progress of its new building, Wonderscope Children's Museum of Kansas City has selected Haizlip Studio, MIG | Portico and Paul Orsell Workshop (POW!) to design all new exhibits.

The museum's new home will feature leading-edge exhibits housed in interactive spaces and a more fluid floor plan. An outdoor exhibit space also will be included. The focus will continue to be on dynamic programming and inclusive displays of STEAM experiences – science, technology, engineering, art and math.

"We couldn't be more excited to work with extremely experienced organizations like Haizlip, MIG Portico and POW!," Roxane Hill, executive director of Wonderscope, said. "Separately, their track record of success is proven throughout the world. Working together, we feel like we just got the children's exhibit design dream team."

Haizlip Studio, an award winning Memphis design firm, will take the lead on the project. It offers services in planning, architecture and exhibit design to museum, educational and institutional clients across the country.

"Working with Wonderscope provides us the opportunity to help create their vision for a world-class children's museum," said Mary Haizlip, principle in charge of management and exhibit and design at Haizlip Studio. "Our approach will leverage the unique strengths of each

practice to build a strong, creative collaboration between the exhibit design team and Wonderscope.”

Based in Seattle, MIG | Portico is a design firm that creates opportunities to connect people with nature in meaningful ways. They specialize in spaces for conservation, research, interpretation and informal education.

“With an extensive outdoor space at the new building, we want to provide a new and exciting educational experience that will not only keep people coming back, but also will make them remember why that experience was so great,” Justin Lyon, exhibit designer for MIG | Portico, said.

In 2002, Orselli, based in New York, created POW! to help museums and other cultural institutions develop innovative exhibit components, exhibitions and educational programs. He has consulted on museum projects throughout North America, Europe, and the Middle East.

“Our goal is to make the new Wonderscope a welcoming, learning and interactive environment for kids, parents and teachers,” said Orselli. “If they can leave the museum with a feeling of some type of emotional, physical or intellectual attachment, then we have done what we set out to do.”

In a strategic partnership to co-locate with the Mid-Continent Public Library, current plans are to break ground for the building some time in 2018 with a targeted move-in date for mid-2019.

About Wonderscope Children’s Museum of Kansas City

Founded in 1989, Wonderscope Children’s Museum of Kansas City provides fun, dynamic and hands-on exhibits and programs that integrate the arts, sciences, literature and music for children 10 years of age and younger, their parents and teachers from across the metropolitan area. Its mission is to spark a lifelong love of learning through the power of play. To learn more, visit www.wonderscope.org, like at [Facebook](#) or follow on [Twitter](#).

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