



It's all in the



Mission

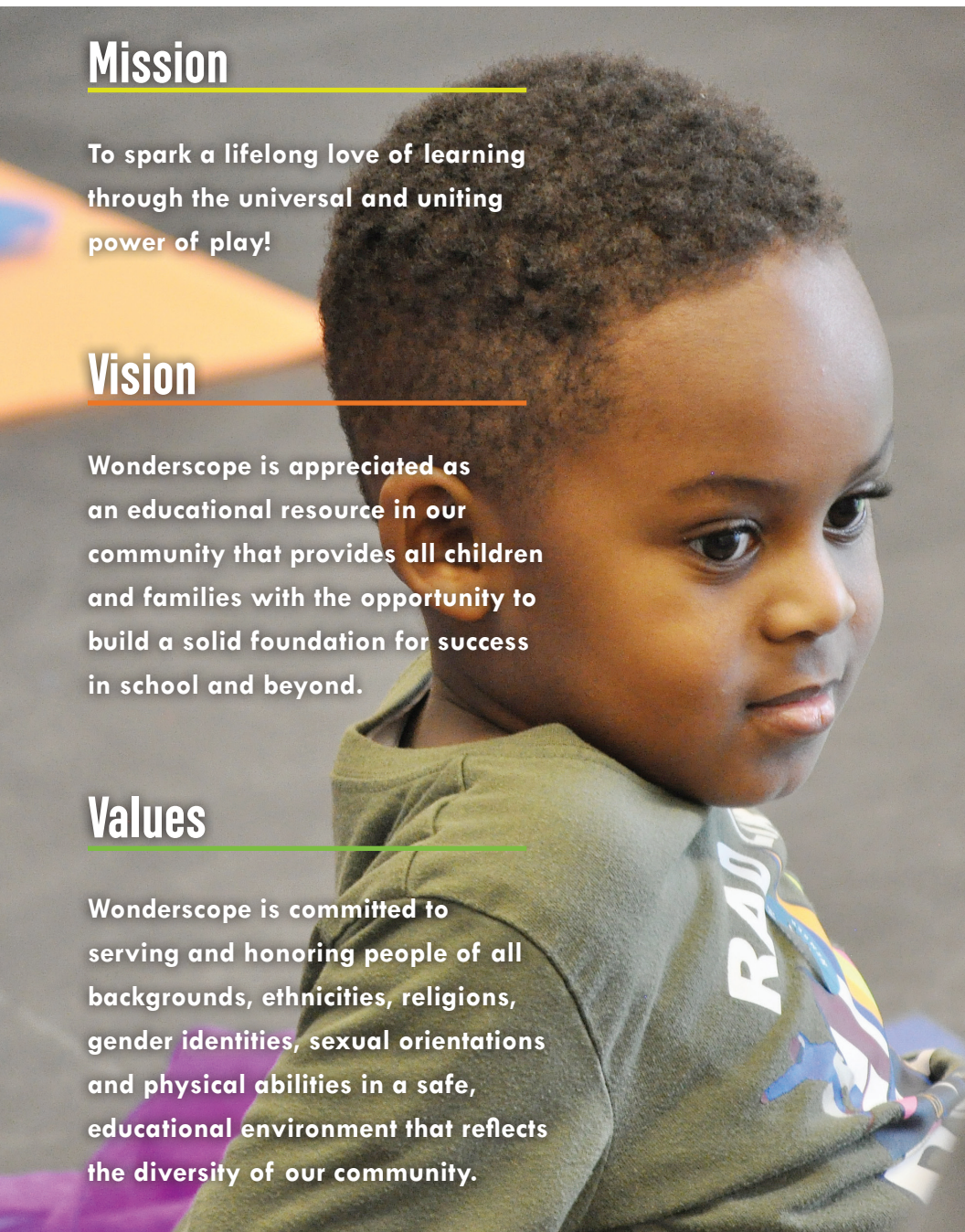
To spark a lifelong love of learning through the universal and uniting power of play!

Vision

Wonderscope is appreciated as an educational resource in our community that provides all children and families with the opportunity to build a solid foundation for success in school and beyond.

Values

Wonderscope is committed to serving and honoring people of all backgrounds, ethnicities, religions, gender identities, sexual orientations and physical abilities in a safe, educational environment that reflects the diversity of our community.



A Note from Roxane

It's often the little things that have the greatest impact and the littlest people that cause the most significant change.

For Wonderscope, those two things drive our every thought and action daily; how can we make the greatest impact on our smallest friends with attention and detail to the little things?

Our mission is to spark a lifelong love of learning through the uniting and universal power of play. To realize our mission, we provide an environment rich with learning with an abundance of play. We love to say that a child's work is play and, at Wonderscope, there is always much work to do.

With your generosity and commitment, we have been able to ensure that all the little things are in place for every child to learn, play and grow. Your support has allowed us to expand our programming, add new and innovative items to our exhibits, increase our maker activities, and offer a summer camp that was voted the Best in KC!

Every year offers us an opportunity to create more learning, share new science experiments, discover new and exciting craft and maker creations, and provide the youngest in our community, our future leaders, the chance to build a solid foundation for school and beyond.

As we celebrate three years in our new location, we remain grateful to you and our members for valuing Wonderscope, supporting our efforts, and ensuring the future of our next generation of leaders is strong.

With thanks,



Roxane Hill
Executive Director



Wonder Fund

Wonder Fund is a **100 percent donor-supported fund** that enables us to share Wonderscope experiences with those who might otherwise not have the financial resources to do so.

Details

198

Wonder Fund
Memberships

109

Wonder
Fund Camp
Scholarships

98

Wonder Fund
Field Trips



New Programs

Parenting with Play

Wonderscope initiated **Parenting with Play**, an important new program to assist parents and caregivers in need of additional support in caring for their children.

Through a series of four workshops, parents and caregivers learn about the importance of play and how to use play to support their children's development, with the aim of strengthening the bonds between adult and child.

During the four cohorts of the year, Parenting with Play served 18 families, including 21 adults and 37 children. A few of our partners in this program include Jackson County Children's Division, Jackson County CASA, Crittenton Children's Center, Foster Adopt Connect, Cornerstones of Care, Kansas Children's Service League, Promise 1000, Mother's Refuge, Amethyst Place, and Jewish Family Services.



Adventure Field Trips

Wonderscope launched **Adventure Field Trips**, a field trip option that features structured programming led by Wonderscope program staff in character, plus free play in the exhibits. **Spark the Dragon**, **Pip the Pirate**, **Superscope**, and **Alex the Astronaut** lead classes on Wonderscope adventures that meet educational standards in Missouri and Kansas.



Thriving Programs

DETAIL

Wonder Camp

534 campers attended Wonderscope day camps. Camp scholarships were awarded to **109** children of underserved families through the museum's Wonder Fund. Wonder Camps are offered during spring break, holiday break, summer, and days when area school districts are not in session. 2022 summer camp themes were Secret Agent Camp, Rainbow Camp, STEAM Camp, and Around the World Camp.



DETAIL

Road to Readiness

15 children completed Wonderscope's self-paced kindergarten readiness program and celebrated with a graduation ceremony.



DETAIL

Weekday Programming

11,000 children and grownups enjoyed Circle Time, Music and Movement, Art Time, and Story Time + Craft. We also launched a new monthly Maker Space Workshop, where children can experiment with various materials and tools to plan and create a project.



Thank You to Our Programming Partners

- **Henderson Engineers**
(Engineering Creativity)
- **Donutology** (Donut Days)
- **University of Kansas Medical Center Occupational Therapy Students**
(Sensational Play and PhD fieldwork project)



SPARK Fundraising Event Series

Our event series hosts two fundraisers each year to support our Wonder Fund. On April 23, trivia teams enjoyed food, drinks, and friendly competition as they vied for prizes at a sold-out Trivia Night. Our Eat Drink Play event on July 16 featured wining, dining, dancing under the stars, and games to win prizes.



2022 By the Numbers

MUSEUM ATTENDANCE: **218,043**



Birthday Parties: **661**



That's a total of
6,641 individuals!

Detail



Field Trips: **251**

A total of 12,745 individuals, 3,450 of
whom visited thanks to Wonder Fund
field trips for Title I schools

Detail

Memberships:

4,924

Detail

198 of these were provided to low-income
families through our Wonder Fund



Wonder Campers: **534**

There were 109 campers who
were able to attend thanks
to Wonder Fund scholarships

Detail



Revenue & Expenses

Wonderscope, like all non-profits, relies on a variety of funding sources to continue providing many learning opportunities for children and families.

During 2022 the focus was on increasing memberships, attendance, field trips, and birthday parties, and introducing fundraising events. Recovering from the financial effects of the pandemic was a priority.

For every non-profit, finding a strong balance between contributed and earned revenue is an ongoing focus, together with keeping tight controls on administrative and fundraising costs. 2022 brought strong financial growth for Wonderscope as we settled into a new location and new building. We grew the team at Wonderscope and welcomed many groups.

In the coming year, we are focused on retaining and growing our membership. We will continue to diversify our sources of funding by expanding our individual donor base, growing our event series, and increasing exhibit sponsors, together with continuing to seek foundation funding for our programs.

REVENUE

Earned.....\$1,669,626
Contributed \$236,831

TOTAL \$1,906,457

EXPENSES

Program & membership.....\$2,132,257
Fund Development \$301,520
Administration \$214,230

TOTAL \$2,648,007



Thank you **Major Donors**

\$10,000 and up

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M.R. & Evelyn Hudson Foundation
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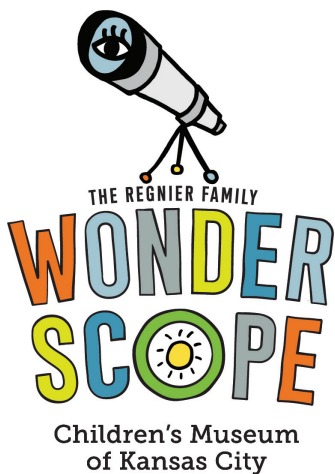
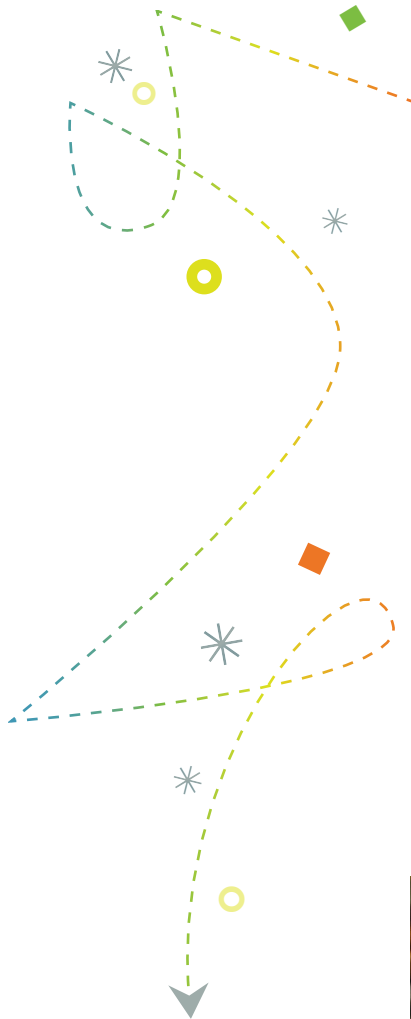
Katie Wilcox



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433 East Red Bridge Road
Kansas City, MO 64131
816.643.6700

wonderscope.org